



SPONSORSHIP PROPOSAL

AFDIF 2026 FILM FESTIVAL



2026





AFDIF
FILM FESTIVAL
Breaking Boundaries. Bridging Cultures.



ABOUT THE EVENT

A PLATFORM FOR ENGAGEMENT AND INFLUENCE

The Australian Film Diversity & Inclusion Festival (AFDIF) is a landmark cultural event celebrating the power of storytelling through film. Our mission is to showcase voices that are often underrepresented in the screen industry, including First Nations creators, people from culturally and linguistically diverse (CALD) backgrounds, women, neurodivergent creatives, LGBTQIA+ communities and people living with disability.

AFDIF is a non-for-profit and has been operating for four years, and every year, we have consistently sold out. Our goal is to ensure that this festival is as inclusive and diverse as possible. For 2026, we are actively seeking businesses and organisations that share the same passion as us and believe in making a positive impact.

EVENT OBJECTIVES

AFDIF values screen, media, and performing arts as key influencers of Australian culture. Its main goal is to support individuals passionate about creating better content, promoting diverse stories that reflect contemporary Australia. AFDIF emphasizes that diversity and inclusion enhance organizations, culture, and creativity, fostering an inclusive environment that can benefit the Australian film and arts industry.

- DIVERSITY
- EQUALITY
- PASSION





- **Champion Diversity & Inclusion:** Support a movement that drives positive social change and equal opportunity in the arts.
- **Gain Visibility:** Benefit from brand placement across national marketing campaigns, event signage, and digital platforms.
- **Reach Audiences:** Engage with diverse communities, film enthusiasts, and industry professionals.
- **Show Leadership:** Position your organisation as a pioneer in corporate social responsibility and cultural engagement.

2026 SPONSORSHIP PACKAGES

Gold Sponsor (\$1000)

- Brand inclusion for AFDIF website and e-newsletter starting from 2025-2026
- Dedicated Social Media mentions
- Logo inclusion on Official AFDIF Poster, signage & promotional material
- Logo on-screen prior to AFDIF screenings & in promotional trailer
- Intermission Reel Promo Slide
- Promotion at second festival location (to be announced)
- Ten complimentary AFDIF Screening & Awards Night tickets.

Silver Sponsor (\$500)

- Brand inclusion for AFDIF website
- Dedicated Social Media mentions
- Logo inclusion on Official AFDIF Poster & material
- Logo in promotional trailer
- Intermission Reel Promo Slide
- Five complimentary Screening & Awards Night tickets.

Bronze Sponsor (\$250)

- Brand inclusion for AFDIF website
- Logo in promotional trailer
- 2 complimentary screening/awards night tickets.

Community Supporter

- Venues, catering, travel, tech, film equipment, media partnerships, flowers, wine, etc. \$250-\$500 to pay for these resources. Logo branding on the big screen.

www.afdif.org.au
info@afdif.org.au





PLATINUM SPONSER

\$5,000/ YEAR

PARTNERSHIP PACKAGE



PREMIUM BRAND EXPOSURE

- Brand inclusion for AFDIF website and e-newsletter
- Dedicated Social Media Mentions
- Logo inclusion on Official
- AFDIF Poster, signage & promotional material
- Logo on-screen prior to AFDIF screenings & in promotional trailer
- Intermission Reel Promo Slide
- Promotion at second festival location

COMBINED VALUE \$2000



EXCLUSIVE CONTENT & MEDIA VALUE



Play social media trailer on the big screen and social media



2 x 30 second and 2 min promo

VALUE \$3000



2 x films supply and facilitate for your organisation events
FREE

VALUE \$800



VIP RECOGNITION



Opportunity to present the award



Mentions at media, and radio where applicable



Twenty complimentary AFDIF Screening & Awards Night tickets

VALUE \$300



TOTAL VALUE INCLUDED

\$6,100 +

INDIRECT MARKETING AND PRODUCTION VALUE

PLUS

FESTIVAL-WIDE BRAND EXPOSURE AND COMMUNITY IMPACT

BECOME AN AFDIF PARTNER TODAY!



info@afdif.org.au



https://afdif.org.au/



@afdif.official